

Faculty Development Programme

On

# Management Information Systems

July 14 – July 26, 2008

Sponsored by

**All India Council for Technical Education**  
Ministry of Human Resource Development  
Government of India

*Programme Coordinators*

**Dr. G. P. Sahu**  
Assistant Professor, SMS

**Prof. Arun B. Samaddar**  
Director, MNNIT and Head, SMS



**School of Management Studies**  
**Motilal Nehru National Institute of Technology**  
Allahabad – 211004, India

## **Introduction**

Management Information Systems (MIS) is the discipline covering the application of people, technologies, and procedures — to solve business problems. Management Information Systems are distinct from regular information systems in that they are used to analyze other information systems applied in operational activities in the organization.

This training programme will explain the conceptual topics through numerous business applications and will introduce the participants to the recent advances in the field of MIS. Further it will benefit the teachers in designing a model course structure, an effective Lecture Plan, developing course materials, case writing skill, state-of-art teaching pedagogy and effective Evaluation of the students. Orientation will also be given to carry out good research in the area of MIS. Participants will be introduced to the various journals and other resource materials available in the area of MIS.

## **Programme Contents**

Topics that are expected to be deliberated during the summer school are mentioned below:

- Role of Information in Decision making;
- Framework for managing information;
- Information systems and technology;
- Decision Making and Organisational Effectiveness;
- Managing functions and MIS;
- Types of information systems.
- Developing and implementing MIS:
- Enterprise Information System and related issues
- E-CRM System; -E-Business; E-Supply Chain Management
- Information Security Management;
- Data center administration;
- Managing technology-driven change;
- Outsourcing; and Immerging issues in MIS.
- Integrating Intellectual Property Concepts into MIS Education
- MIS course and content development
- MIS Case Development (case writing)

## **Programme Faculty**

A combination of academicians, management consultants and industry executives constitutes the Programme faculty, drawn from MNNIT, IIMs, IITs, industry and other premier institutions of the country.

## **Participants**

Faculty from AICTE / UGC approved technical/management institutions are eligible to participate. There is no registration fee for the faculty nominated by the Head of the respective institutions. However, aspirants are required to send a DD of Rs 200, which will be refunded after completion of the programme. The participants shall be reimbursed two way AC three tier rail fare from shortest route and shall be provided free boarding and lodging in Institute hostels and a kit containing programme material. After completion of the programme a certificate of participation shall be given.

Professionals from industry are welcome to participate with payment of Rs. 7000/- (seven thousand only). Boarding and lodging will have to be arranged by them.

## **Registration**

Filled in registration form duly forwarded by Head of the Institution should be sent so as to reach the Course Coordinator on or before July 7, 2008. Advance copy of filled in form may be sent through Email/ fax. The demand draft should be drawn in favour of Director, MNNIT, Allahabad, payable at Allahabad.

## **How to reach Allahabad**

Allahabad has a major rail junction connecting to all parts of the country. The distance from Allahabad Junction (Civil lines side of railway station) to MNNIT premises is 9 km and could be easily covered through auto rickshaw and city transport systems. Temperature during June-July ranges from 28 to 40° C.

## **Address for Communication:**

**Dr. G P Sahu**  
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*For further details visit institute website <http://www.mnnit.ac.in>*

**MOTILAL NEHRU NATIONAL INSTITUTE OF TECHNOLOGY,  
ALLAHABAD - 211004**

**Application form for the course on “Management Information Systems”  
From July 14, 2008 to July 26, 2008**

Applicant’s name : Designation:  
 Department :  
 Institute/Organization :  
 Years of Experience :  
 Address :  
 E-mail :  
 Telephone No. : Fax No. :  
 Educational Background (starting from B. Tech./B.E. and MBA)

Degree	Field of Specialization	Institution	% Marks or CPI	Year of Passing

Areas of Research Interest:

Accommodation Required Yes/ No

Payment Details (only for industry professional), Free for teachers in AICTE recognized institutes.

Demand draft no. -----dated-----Amount in Rs-----drawn at-----

**Sponsored by**

Name-----  
 Designation-----  
 Organization-----

**Declaration**

The information provided is true to the best of my knowledge. If, selected, I agree to abide by the rules and regulations of the course and shall attend the course for the entire duration. I also undertake the responsibility to inform the Coordinator(s) in case, I am unable to attend the course.

Signature of applicant

**Recommendation**

Signature of Head of the Institute/Head of the Department

(No application from the Teaching Institutions will be entertained without the Head of the Institute recommendation)